

**Brief on the 107th Session of China Import and Export Fair**

Founded in	Spring of 1957
Interval	Biannually
Date	Phase One, April 15-19, 2010 Phase Two, April 23-27, 2010 Phase Three, May 1-5, 2010
Place (m <sup>2</sup> )	Pazhou Haizhu Dist., Guangzhou 1,130,000
Total Standard Booths	56,915
Turnover (US\$)	34.3 billion
Total number of visitors	203,966
Exhibitors	22,966 (domestic) 399 (foreign)



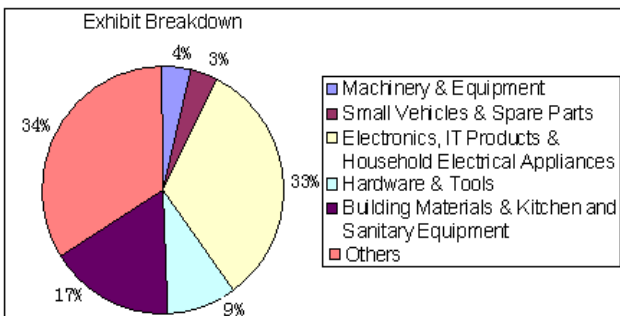
203996 overseas buyers from 212 countries and regions around the world attended the 107th Canton Fair, 15827 more than that of last Autumn Fair, representing an increase of 8.4%. The total export turnover stood at USD 34.30 billion, increased by 12.6 % over last Autumn Fair. By country and region account based on this figure, there is 3.8% up from the US. Significant increase was seen in emerging markets while growth maintained in Asia, the Americas, Africa and Oceania.

**Post Show Report**

**--The International Pavilion of the 107th Session of China Import and Export Fair**

**Exhibitor Statistics**

The International Pavilion of this session is held in the first phase of Canton Fair, April 14-19, 2010, accommodating 613 standard stands. 399 enterprises from 27 countries and regions participated in the International Pavilion. The exhibits cover 9 sub-sections, namely, machinery, vehicles & spare parts, electronics & household electrical appliances, hardware & tools, building materials and kitchen appliance, raw materials, daily products, home decorations, gifts and food & native produce.



**Exhibitor and buyer feedback**

**Exhibitor**



Samir Hanna, General Manager of Fresh Company stated as follows: "Since the establishment of the Int'l Pavilion in Canton Fair, I have come to this fair for 7 times consecutively. Every year I come to a great number of international fairs. Canton Fair is the largest and the most rewarding one I have ever seen. Everyday a great many professional buyers would come to my booth, and many deals are made onsite. I am very satisfied with this session, which I believe is much better than the last, especially in the sense of the quantity and the quality of the buyers. I have already booked the exhibition booth of the next session."



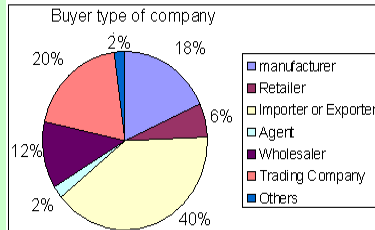
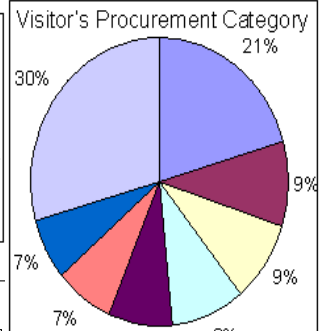
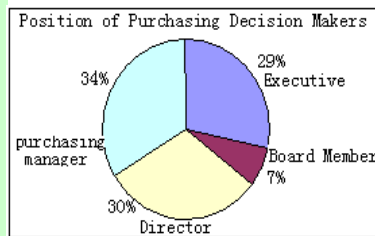
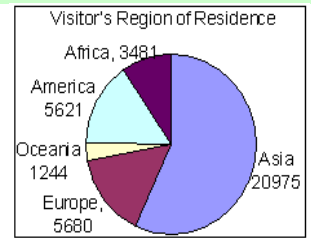
Hermen, General manager of Burg Realisation Netherland Limited said: My company has participated in the International Pavilion of Canton fair for seven times. This session is the best comparing with previous sessions. Also the quality of exhibitors and buyers has improved a lot in this session. I have already booked the booths for the next session. Meanwhile, I have recommended the International pavilion to friends from my country in hope that our spaces will be increased in October.



General Manager of Hong Kong PO SUN METAL, Mai Yuanxin said: "Canton Fair enjoys a high reputation in Asia-Pacific area. I am running a Hong Kong company dedicated to the computer production and sales. Canton Fair used to be open exclusively to China mainland exhibitors. While, ever since Chinese Premiere declared the setting up of the Int'l Pavilion in the 101st session, I have participated into the exhibition from then on. This session of Canton Fair is fantastic to me, and I have already got a lot of orders onsite, not to mention the exhibition cost was much lower than that of the Europe and the United States. Certainly I hope to increase my area here next session."

**Visitor Statistics**

37001 domestic and overseas buyers, 35.5% of buyers of the Canton Fair-Phase One, visited the Int'l Pavilion, with an average of nearly 2 hour stay in the hall per person. The number of the buyers from Asia, Europe, Oceania, the Americas and Africa is respectively 20975, 5680, 1244, 5621 and 3481.



**buyer feedback**

ASHISH KUMAR, Manager of the EASTMAN INTERNATIONAL of India put forward that he had been to Canton Fair for many times. It was the second time he came to visit the Int'l Pavilion. He was very satisfied with this session, which he believed was obviously better than the last session; for he found the products of the first phase he needed. He was bound to come and visit next time.

MAURICE CHAMBERLAIN, Manager of JDB of Canada held that the quality of the exhibitors of this session was better than that of the last session; the quality of the products was good as well. It was a pleasure for him to buy Chinese products and see a lot of special products from different countries at the same time. He was determined to come the next time and he would recommend this fair to his friends and partners.

General Manager Yan of an automobile agent from Guangzhou said: "It is the first time for me to visit the Int'l Pavilion of Canton Fair. The general impression is very good. I have ordered automobile bumpers from a Korean exhibitor and become the Chinese agent for this Korean company. I feel very content, and I still wish that the Int'l Pavilion will expand its scale, inviting more foreign exhibitors to attend, so as to provide more opportunities for the domestic enterprises to import products."



**Application**

Huiyuan International Exhibition Co., Ltd. (Exclusive General Agent of the International Pavilion of Canton fair)  
Tel: 0086-591-88520522, Fax: 0086-591-88013532 Email: admin@cantonfair-int.com  
Postal Address: 18/F, Pingdong Office Building, 128 Hualin Road, Fuzhou, Fujian, China Postcode: 350003